

SUPPLIER LISTINGS PRIVACY POLICY

Date Updated: 09/05/2025

Healthy Site Alliance is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard information in relation to our Business Directory Listings. We adhere to the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

1. Information We Collect

Healthy Site Alliance only uses publicly available information from company websites to create free, pre-loaded business directory listings. No additional personal or sensitive information is collected for these listings.

When users register or log in to our platform, we may collect the following information:

- Name
- Email address
- Login credentials

This information is kept private and is not shared with third parties.

2. Use of Information

The information we collect is used solely for:

- Displaying business directory listings based on publicly available data.
- Managing user accounts and providing personalised features.
- Displaying, promoting, and distributing supplier listings across the Platform and affiliated industry channels.

We do not use or disclose user login information for marketing purposes or share it with third parties.

3. Data Security

We take reasonable steps to protect the information we collect from unauthorised access, misuse, or loss. Our security measures include:

- Encryption of sensitive data.
- Secure storage systems for user login information.
- Regular updates to our security protocols.

4. Disclosure of Information

We do not disclose user login information to third parties unless required by law. Examples of lawful disclosure include responding to legal requests, such as court orders, or complying with regulatory requirements.

5. Cookies and Tracking

Our website uses cookies to enhance user experience and improve site functionality. Cookies help us:

- Remember user preferences.
- Analyse website traffic and usage patterns.

We may use third-party services, such as Google Analytics, to understand website performance. Users can manage or disable cookies through their browser settings.

6. Data Retention

We retain user login information for as long as necessary to provide our services. When this information is no longer needed, it is securely deleted from our systems.

7. Your Responsibilities

Suppliers are responsible for ensuring that any login or account information they provide is kept secure. Please refer to our Supplier Listing Terms and Conditions for related obligations.

8. Your Rights

Under the Privacy Act 1988 (Cth), you have the right to:

- Access the personal information we hold about you.
- Request corrections to your personal information.
- Lodge a complaint if you believe your privacy has been breached. Complaints will be handled promptly and in accordance with Australian privacy laws.

9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Updates will be posted on our website, and users are encouraged to review the policy periodically.

10. Contact Us

If you have any questions, concerns, or complaints about this Privacy Policy or your privacy rights, please contact us at:

Email: info@healthsitealliance.com